

Aurubis Group Social Engagement

“together we care”



“together we care” – Aurubis organizes the Group’s social engagement relating to the environment, knowledge, and participation under this slogan. There are already many regional projects at the national level, and the first three international projects have now started in Peru and Chile.

Social engagement isn’t just a matter of course for Aurubis, but an investment in the future. The goal of contributing to a livable environment for future generations is therefore a fixed element of the Sustainability Strategy supported by local, national, and international projects.

Aurubis is reinforcing its social impact with the new Group-wide strategy “together we care.” This strategy is now being kicked off with, among others, three projects in Peru and Chile, key supply countries in South America where Aurubis has been involved since September 2019.

Project 1: Education program Fundación Niños del Arco Iris in Peru

Aurubis supports this comprehensive education program together with the German-Peruvian Chamber of Commerce and Industry. In addition to conveying knowledge, the program also focuses on health issues in the Urubamba region – one of the most impoverished regions in the country. Aurubis would like to contribute to improving the circumstances of socially disadvantaged families and to empower people to enter the labor market.



Project 2: Developing dual occupational training in Chile

Together with the German-Chilean Chamber of Commerce and Industry, Aurubis is supporting the development of dual occupational training following the German model in the O'Higgins region. Project participants are trained to become specialists for sustainable resource utilization in agriculture. The goal is to set up a practical training program oriented to agricultural needs. The project aims to improve educational opportunities for young people with socially disadvantaged backgrounds, to create prospects in a structurally weak region, and to strengthen alternative economic structures apart from mining. The project will run for 4.5 years.

Project 3: Water project in the Reserva Nacional Salinas y Aguada Blanca national reserve in Peru

Together with the German-Peruvian Chamber of Commerce and Industry, Aurubis is involved in a water project in the natural conservation area Reserva Nacional Salinas y Aguada Blanca in the Arequipa region, in direct proximity to a mining area. The objective of the project is to promote the sustainable use of resources – especially water – and the preservation and protection of biodiversity. A unique feature of the project is its inclusion of local citizens.



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